

The State of Data & AI Literacy - DataCamp's 2025 Report

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ABSTRACT

Mafer Bencomo is a Social Impact Associate at DataCamp. She ensures free data and AI education reaches every corner of the world through DataCamp's corporate social responsibility programs, DataCamp Classrooms, and DataCamp Donates. She has studied and worked across Venezuela, Japan, the US, and Brazil and is passionate about socially impactful innovation and the ethical use of AI. During ECLD 2025, she will introduce and discuss *The State of Data & AI Literacy - DataCamp's 2025 Report*.

The presentation will be followed by an open discussion on the potential role of AI in developmental research. This discussion will explore emerging opportunities to enhance research practices, new methodological possibilities, and strategies to address potential challenges. Attendees will be invited to share their perspectives and experiences, fostering a collaborative dialogue on how AI can be responsibly and effectively integrated into developmental research.